

# PICS II



## Public Information and Communication Services

**Period of Performance: 1 Base Year + 4 Option Years**  
(Effective December 17, 2018)

**PICS II** are multiple award IDIQ contracts that provide communication goods and support services on a task order basis to customers across all NIH ICs.

### Benefits of Using PICS II



We brainstormed with the best and the brightest of the NIH community to create this contract in order to increase effectiveness and usability – we listened to your needs



Tired of creating everything from scratch? PICS II relieves the customer of the burden of executing a full contract, providing a simplified task order process



PICS II offers a comprehensive scope, which allows you to have a portfolio of services at your fingertips



Let us make your experience better - not only do you receive expertise in communication goods and services, but you can also fulfill your NIH Small Business requirement



We work with you on your acquisition timeline from release of the requirement to proposal deadline – so that your schedule is taken into consideration when making an award

### Task Areas

#### Communications and Outreach Support



- Communication Research
- News Media Support
- Crisis Communication Training
- Audience Outreach
- “Clearinghouses”

#### Materials Development and Distribution



- Materials Development
- Inventory Services
- Distribution Services
- Warehouse Services

#### Graphic Design, Web, and Database Support



- Web Design
- IT Requirements and Security Services
- Database Development and Management
- Information Tracking

#### Exhibit Support



- Exhibit Design and Development
- Exhibit Storing and Transport
- Meeting and Conference Support
- Event Planning Support

#### Small Business Contractors

- **BETAH Associates, Inc.**  
(HHSN263201800050I)
- **BLH Technologies, Inc.**  
(HHSN263201800051I)
- **CSR, Inc.**  
(HHSN263201800052I)
- **Fors Marsh Group**  
(75N98019D00007)
- **Hager Sharp**  
(HHSN263201800053I)
- **Hendall, Inc**  
(HHSN263201800054I)
- **IQ Solutions, Inc.**  
(HHSN263201800055I)
- **NOVA Research Company**  
(HHSN263201800056I)
- **Palladian Partners**  
(HHSN263201800057I)
- **The Scientific Consulting Group, Inc.**  
(HHSN263201800058I)

#### How to Place an Order Against PICS II

1. The IC customer and its COAC create a Task Order Request Package (TORP) using the TORP Form accessible from the PICS II website.
2. The Task Order CO routes the TORP to the PICS II Program Support Team via email for review and release to contractors.
3. Contractors submit questions and proposals via email.
4. IC customer and its COAC review proposals and select the Awardee.
5. The Task Order CO processes the award and the PICS II CO emails the award to the Awardee.